



LEP – Committee

Growth Deal Management Board

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Growth Deal Projects – Maximising the Social Value Outcomes

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Executive Summary

Further to the report presented to the last meeting on the Social Value Act 2012, it was resolved that further research would be undertaken with regard to best practice and a progress report would be brought to this meeting.

Additionally, a report was presented to our last meeting on Monitoring and Evaluation and this report seeks to tie the 2 initiatives together to help maximise the delivery of wider economic benefits for the communities of Lancashire through the development of a “Toolkit for Wider Economic and Social Benefits for Growth Deal Projects in Lancashire”.

Recommendations

1. That the Monitoring and Evaluation Sub-Committee be requested to produce the Growth Deal Benefits Schedule and manage the monitoring and evaluation process as set out in section 1.3 of this report
2. That the “Toolkit for Wider Economic and Social Benefits for Growth Deal Projects in Lancashire” be produced in the manner set out in section 1.4 of this report

1. Background and Suggested Approach

1.1 The Monitoring and Evaluation Sub Committee is charged with the monitoring and evaluation of all projects in terms of:

- Project outputs
- Wider Economic Benefits (incorporating “Social Value”)



1.2 The Monitoring and Evaluation Sub-Committee intends that the monitoring of the above will be undertaken by the project sponsors, with an independent organisation currently being commissioned to undertake evaluation.

1.3 Thus there is an opportunity to:

- Capture the stated business case benefits for all existing projects in a single Growth Deal Benefits Schedule (Monitoring and Evaluation Sub-Committee)
- Ensure the project sponsors are required to monitor all outcomes including the wider economic benefits (Monitoring and Evaluation Sub-Committee)
- Ensure that the evaluation commission has a similarly broad specification (Monitoring and Evaluation Sub-Committee)
- Require a short “benefits realisation plan” for all projects (format as per DfT projects?)

1.4 The above process will as far as possible guarantee the delivery of those project benefits and wider benefits that have already been identified in the project business cases. But there remains an opportunity to identify additional benefits through sharing best practice with existing and new projects. To capture this best practice as suggested in the previous report, it is proposed that a “Toolkit for Wider Economic and Social Benefits for Growth Deal Projects in Lancashire” be produced comprising:

- Best practice identified from our Growth Deal Benefits Schedule with the Monitoring and Evaluation Sub-Committee taking the lead
- Best practice identified from existing LCC projects (eg. Heysham Link – over 100 apprenticeship opportunities) with Alison Moore to take the lead
- Best practice from around the UK (eg Croydon Social Value Toolkit; Oldham Social Value Procurement Framework) with Michele Lawty-Jones to take the lead

The above is to be brought together into the Toolkit aligned with the emerging Lancashire Skills and Employment Framework by a small working group comprising Alison Moore, Michele Lawty-Jones and Graham Cowley with a representative from the Monitoring and Evaluation Sub-Committee. The intention will be to report the draft Toolkit to the December GDMB meeting.

1.5 As well as helping increase potential benefits from existing projects, it is hoped that the Toolkit will be used for business case development on all future projects.